

ANNUAL REPORT 2023

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PROGRAM FOR WELLBEING AND SUSTAINABILITY

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Acronyms

BOD	Board of Directors
PWS	Program For Wellbeing And Sustainability
CO	Community Organization
CEO	Chief Executive Officer
HP	Hand Pump
CNIC	Computerized National Identity Card
WASH	Water, Sanitation, and Hygiene
DWSS	Drinking Water Supply Schemes
EAD	Economic Affairs Division
RFP	Request For Proposal
RFQ	Request For Quotation
EOI	Expression of Interest
HH	Household
KP	Khyber Pakhtunkhwa
NRM	Natural Resource Management
PCP	Pakistan Centre for Philanthropy
SDGs	Sustainable Development Goals
SECP	Securities and Exchange Commission of Pakistan
UC	Union Council
WEE	Women Economic Empowerment
CC	Climate Change
MoA	Memorandum of Association
AoA	Article of Association

CRUX

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Program For Wellbeing And Sustainability (PWS):

A company set up under section 42 of the Companies of 2017. The non-profit company has been licensed, and incorporated with the Securities and Exchange Commission of Pakistan. PWS has applied to EAD for the issuance of an umbrella MoU which has been acknowledged and is in process for award.

The professional frame of the company is guided by its vision and mission statements reflected as under:

Vision: A decent world to live in -This comprises the overarching goals and aspirations/the desired impact of the company

Mission: Supporting sustainable development for a globally inclusive, and equitable society
- The mission reflects the specific objectives and activities of PWS.

Executive Summary:

In fact, the year under reference seems to be the 1st one, anyway, while fascinating PWS with its preceding arena, it is about 3 decades of services rendered in line with the civil mandate. Over the way, however, management of the PWS sought guidelines from the BoD, and worked well on the induction of the core team for the company, initiating the process for opening the bank account, preparing of company's profile, and working on policies for its future institutional strengthening. The management succeeded in opening one bank account in Faysal Bank after the completion of complex policy compliance. The other in Meezan Bank is in process though, a series of documentation and associated requirements have been completed.

With the support of the BoD, the company management struggled to finalize the vision, mission, and values statements for PWS. Parallel to this the company management prepared a thematic area focus for work across the country while taking ahead the domain of humanitarian and development activities. In view of the professional development, the management also prepared organogram, Staff code of conduct, HR, Financial management, Admin, and Procurement policies. In a move ahead in this perspective, the management is on to develop all the next policies required for the professional operation of the company. The domain very much involves preparation and registration for PCP as well. The institutional strategic plan development is also one of the prime points of the agenda on board.

Concurrently, the company's cash account was audited by a firm, inducted by the BoD, and the report with a management letter was obtained as well. Apart from these basic efforts, the company accessed some donors, for grants to PWS through the new paradigm and/or in the wake of the experiences of Participatory Welfare Services, nevertheless, some of the efforts were declined, and some are under consideration. Alongside, PWS got a membership of the GROWGREEN Network which is an active consortium working on issues of Climate Change mitigation and adaptation. PWS also prepared and submitted a climate change-oriented profile/concept to GIZ requesting a partnership in this regard.

Efforts pertaining to the professional growth of the company (the institutional business development), is of the top priorities and the management team is striving its best to materialize it.

CEO's message:

PWS initiated its 1st year "2023" as an expanded continuation of the 29 years' work of its predecessor organization, "Participatory Welfare Services" having been in Punjab. The management intended to prepare all essential policies in line with the requirements of the Companies Act of SECP and apply all rules in a professional way. Through three meetings of the BoD, it was decided that the CEO should induct a professional core team of three including the Director Programs, Director Finance & Admin, and the Finance Officer. This initiative must be implemented forthwith. The BoD entrusted the management with the responsibility to frame policies for PWS, however, in the 1st instance, the company's profile, organogram, Staff code of conduct, HR, Financial management, Admin, and Procurement policies were emphasized to be in place. The management took this ahead and all of the above-mentioned policies were developed in a proactive mode and are assets of the company.

Following the instructions of the BoD, the management opened a bank account and accessed donors and other collaboration opportunities for seeking grants.

I appreciate the efforts of the Executive Council of Participatory Welfare Services who generously supported registration of PWS from SECP. Similarly, the efforts and support of the BoD of PWS are applauded as they remained generously involved in all matters to establish it.

The core team of PWS is the backbone of the company. The team honored team hierarchy on one hand and promoted/strengthened institutional professionalism on the other. Hope the team will flourish as their PWS will do so.

I put together my hands for all involved, say bravo, and place special hope for the institutional growth of the company.



Muhammad Hayat

PWS's Values:

PWS believes in a decent world to live in. Based on this, the BoD of the company guided the development of a series of values contributing to the institutional vision of the company. The following set was framed as guiding principles in this regard.

- **Integrity:** Commitment, honesty, transparency, and ethical conduct in all respects.
- **Compassion:** The company as an organization demonstrates empathy and kindness as well as care for those it serves.
- **Accountability:** The company remains accountable to all stakeholders in its decisions, actions, and responses.
- **Collaboration:** PWS believes in teamwork, partnerships, and cooperation within its mandate.
- **Inclusion:** The organization respects diversity, and promotes equal opportunities for all concerned.
- **Innovation:** The organization encourages innovations while in line with its strategic framework favoring the stakeholders.
- **Advocacy:** PWS links communities with facilities and services in an organized and/or networked manner in order to ensure benefits on mutual ends.

PWS's Program Focus:

The BoD's instructions were taken ahead and, a main structure of thematic areas was finalized in line with the requirements of the target audience of the company. Following is a reflection of the same for reference.

Taking hold of the institutional mandate, through its MOA, the company finalized the following set of thematic focus for future courses of work. A thematic focus may be added on or removed from while reviewing the institutional strategic plan per se.

1. **Building Sustainable Futures:** This is PWS's livelihood program under the guidance of the UN-SDG-1 which takes care of defeating poverty by addressing its root causes.
2. **Bright Future Initiative:** The Bright Future Initiative is the Education program of PWS. Since education plays the role of a kingpin in human life, thus, PWS takes it ahead with tremendous zeal to support UN-SDG – 4 which reflects an emphasis on *inclusive and equitable quality education as well as lifelong learning opportunities for all*.
3. **Eco Resilience Program:** Weather pattern changes across the globe are a severe issue. Pakistan has severely been impacted by climate change. Evidence has been the devastating floods in 2010 and 2022. PWS is of the view that building ecological resilience to withstand climate change is a cardinal need of life on earth. Initiatives in this regard shall be guided by the UN-SDG-13 which says of urgent actions to combat climate change and its impacts.

4. **Empower HER:** Women and girls' empowerment is the Gender Equality lens of PWS under the guidance of UN-SDG-05 which emphatically says of achieving Gender Equality and empowerment of women/girls.
5. **Aquaclean program:** This is PWS's WASH initiative on ensuring access to clean water, and sanitation facilities, and promotion of hygiene practices. The program is in line with the guidelines of the UN-SDG-6, stressing on availability and sustainable management of water, and sanitation for all.
6. **Humanitarian Aid Initiative:** Disaster is a catastrophe, a calamity, a devastation that causes an upheaval in the communities it hits. Due to the disaster, the affected communities are confronted with a range of problems like injuries, loss of lives, income sources, infrastructure, and other belongings coupled with displacements, lack of basic amenities and so. In such a situation, PWS seeks guidance through UN-SDG-11 i.e., Sustainable Cities and Communities (making cities and human settlements inclusive, safe, resilient, and sustainable through DRR measures).

Activities of PWS:

The management of the company, despite all odds, applied to acquire an MoU from EAD. The application process was acknowledged by the ministry, anyway, the finally signed document is awaited per se.

Following the same spirit, the company's cash account (as the bank account opened later and will be taken for audits next) was audited by a firm, inducted by the BoD, and the report with management letter was obtained in order to keep the institutional professional road map intact.

Since the company has been working previously in the name of Participatory Welfare Services, in Punjab, thus a series of agreements/projects was implemented with the support of different donors. This year, the Program For Wellbeing And Sustainability (PWS) was registered with SECP, thus, the management instilled efforts to revitalize relations with current donors and establish fresh routes with new ones.

In this connection, PWS contacted donors and consulting firms, and the CSOs professionally valued in this regard.

- A project was jointly designed with the Centre of Excellence for Rural Development on women empowerment and submitted to UNWOMEN, a response on which is awaited.
- Another project on WASH was jointly prepared with PIDS consultants and submitted to the Sindh Government's Early Grade Reading Assessment (EGRA) RFP.
- Prepared a series of required papers and submitted them to Muslim Charity in order to redirect the WASH project agreement to PWS. The matter is however pending at their end.
- A project on sports for youth was signed with Participatory Welfare Services, however, PWS is operating it through its office in Islamabad. The project was started on the 1st of August, 2023 for a period of 06 months.
- Other efforts for generating funds are underway.
- A Climate Change mitigation and adaptation concept with work experience was prepared and shared with GIZ for potential partnership.

Few pictures reflecting the initiation of the work of PWS in a fascination with its previous nomenclature



Meeting of the BoD looking at the SECP license of the company



BoD in further discussion



An introductory meeting with community



A picture of the plantation campaign as a green gesture toward climate change mitigation and adaptation

←The end→